







While news of unpleasantness are constantly reported around the globe discouraging and creating fear to many, there also exists great and inspiring works of development daily blessing mankind and the environment, worth mentioning for worldwide attention and involvement.

As a growing international media-platform, part of our responsibility and commitment are to continually showcase some of these development efforts by individuals, institutions and countries across the globe. Towards these and in this edition cover story, Acclaim Nigeria talks to a distinguished diplomat in Nigeria on his country's gallant strides and transformation journey

His Excellency Md. Shameem Ahsan, proudly speaks on Bangladesh as a development surprise, touching on almost every sector of the country and the success recorded in each. It's a stimulating story of Botttom-Top, and a determination to keep soaring to higher heights.

Enjoy the interview with a highly cerebral personality



High Commisioner Md. Shameem Ahsan in his office at the Bangladesh High Commission in Abuja

## Bangladesh A Development Surprise

igh Commissioner Md. Shameem Ahsan began by saying that there are reasons to speak proudly of the achievements we made as the people of a free country. Since our independence in 1971 under the charismatic leadership of the Father of the Nation Bangabandhu Sheikh Mujibur Rahman, Bangladesh has evolved significantly-says Bangladesh High Commissioner to Nigeria. "Bangladesh strides towards prosperity under the dynamic leadership of the Honourable Prime Minister Sheikh Hasina, daughter of the Father of the Nation. Praised globally as a "Role Model", the country has received international accolades in poverty alleviation, women empowerment, gender parity, disaster management, and in fighting climate change and extremism. Today, we are one of the fastest-growing economies globally, growing at 7.86% while consistently maintaining over 7% growth for many years"-Ahsan added.



High Commissioer of Bangladesh Md. Shameem Ahsan presenting credentials to H.E. Mr. Muhammadu Buhari, President of the Federal Republic of Nigeria (18 October, 2018)



Development Fair in Abuja generated lots of interest among the foreign audience about the development journey of Bangladesh(4 October, 2018)

Although a relatively young nation, Bangladesh has made tremendous progress, and other countries took a century to accomplish what Bangladesh has accomplished in little more than a four-and-a-half decades. Once labeled as a 'Bottomless Basket', Bangladesh is now globally acclaimed as a 'Role Model' for development. Bangladesh's progress is sustained, which has been reflected in the recent UN determination that the country is eligible for graduation from the LDC status. Bangladesh has achieved major MDGs and the country is on the right track to attain SDGs. Bangladesh is today no more an aid dependent country. Foreign aid is merely 1.5% of Bangladesh's annual GDP. As a self-respecting country, it has successfully graduated to trade dependence from aid dependence and its yearly export is around US\$37 billion. Foreign exchange reserve is over US\$33 billion.

Its per capita income has risen nearly threefold since 2008, reaching US\$ 1,751 in 2018. And the number of people living in extreme poverty-classified as under \$1.25 per day-has shrunk from about 19% of the population to less than 9% since 2009, according to the World Bank.

Prime Minister Sheikh Hasina, who was re-elected as Prime Minister in December, 2018 for the fourth term, says that Bangladesh's strong economic growth will not just continue,

but accelerate, she told this in an exclusive interview with the Nikkel Asian Review in December, 2018. "In the next five years, we expect annual growth to exceed 9% and, we hope, get us to 10% by 2021," she added. "I always shoot for a higher rate," she laughs. "Why should I predict lower?"

The Envoy stated that the country's transformation is remarkable in many fronts of sectoral growth, the agriculture based economy is being replaced by export oriented industrialization and gradually moving to a knowledge-based economy. Attaining self-sufficiency in food production in the country of 165 million people tells about the miracles Bangladesh continues to make under the stewardship of the Prime Minister Sheikh Hasina. The mega Padma Bridge (6.15 kilometres/3.8 miles), one of the longest river crossings in the world is being constructed by domestic resources which boldly speaks about the firm determination of the daughter of the Father of the Nation. This is also a symbol of national pride and competency. She has set a goal to establish Bangladesh as a middle-income country by 2021 (Vision 2021) and a developed and prosperous country by 2041(Vision 2041). Our Prime Minister is working diligently to turn Bangladesh a Sonar Bangla (Golden Bengal) as dreamt by the Father of the Nation says the Envoy.

# 'Today, we are one of the fastest-growing economies globally, growing at 7.86% while consistently maintaining over 7% growth for many years'

Bangladesh has "outperformed" its many South Asian neighbours in health-related achievements "The Lancet", a renowned British medical journal, called Bangladesh's success "as one of the great mysteries of global health." The country is the fourth largest producer of rice and fish and seven largest producer of mangoes. Bangladesh has proudly entered into the world of space technology by launching our own satellite, *Bangabandhu Satellite-I*, being the 57<sup>th</sup> country in the world. 2.5 million Bangladesh diaspora further buoys the economy with remittances that jumped an annual 18% to \$15 billion in 2018. Bangladesh has been able to maintain by and large a stagnant inflation rate, between 5 per cent and 5.5 per cent, for quite a long time. Former UN Secretary General Mr. Ban-ki Moon would quite often term Bangladesh as "A Development Model" for the developing countries.

#### One of the largest democracies in the world

On democratic growth, the Envoy said, Bangladesh is one of the largest and exemplary democracies in the world. Bangladesh with its 165 million people remains firmly committed to the ethos of democracy and development and has been successful in establishing a pluralistic, secular and inclusive society where democratic governance and institutional justice have taken a firm root. Bangladesh is a unitary Westminster type of parliamentary democracy with solid democratic institutions and with a fiercely independent and vibrant media. There are more than 1100 dailies in Bangladesh which speak about the revolution in the media sector. The robust and vibrant civil society is very active in the country. Bangladesh epitomizes communal harmony and remains committed to uphold the spirit of secularism being imbued with the spirit of the War of Liberation.

#### **Digital Bangladesh**

Concerning Digital Bangladesh, High Commissioner Ahsan further noted that Prime Minister Sheikh Hasina has a dream for a Digital Bangladesh launched in 2009. The country has proudly entered into the world of space technology by launching its own satellite, Bangabandhu Satellite-I, being the 57th country in the world. With the support of her US-educated son Sajeeb Waeed as a key adviser, the Government has taken a sweeping scheme to build 12 hightech parks across the country. Bangladesh's exports of software and IT services reached nearly \$800 million in 2018. The government's target of reaching \$5 billion is a six fold increase in next three years in ICTrelated exports by 2021 is "very, very challenging but achievable," said Mr. Habibullah Karim, CEO of software company Technohaven and a co-founder of the Bangladesh Association of Software & Information Services, an industry body. In Dhaka, a new generation of IT entrepreneurs talks about focusing on AI,

robotics and disruptive technologies. Mr. Shameem Ahsan, Chairman of IT company eGeneration and a former head of BASIS, sees Bangladesh's tech niche at the cutting edge of IT. "Forty years ago, the garment industry started with a few companies. Now Bangladesh is exporting US\$30 billion-plus worth and is second only to China. We want to do the same thing in the IT industry," he asserted

#### **Attracting Foreign Investment**

Bangladesh offers most generous and congenial investment package for the potential foreign investors including for the Nigerians, said Bangladesh High Commissioner. The government is now implementing an ambitious scheme to build a network of 100 special economic zones around the country, 11 of which have been completed while 79 are under construction. The concept neatly capitalizes on Bangladesh's record population density, leveraging what Faisal Ahmed, Chief Economist at Bangladesh Bank, calls the "density dividend. "The proximity of our population also helped us design and spread social and economic ideas such as microfinance and low-cost health care. But we need to better manage our scarce land resources, and part of the answer is to develop wellfunctioning industrial parks and SEZs (Special Economic Zones)," he added. FDI is yet to be Bangladesh's strong point. While it nearly tripled during Prime Minister's nine years in office, from \$961 million in 2008 to nearly \$3 billion in 2018. The government has moved to streamline the investment process with the creation of a "one-stop" investor service.

## Second largest exporter of RMG in the world after China

The Envoy stressed that the Ready-Made Garments (RMG) industry is a key factor in the country's phenomenal success story. The industry is the country's largest employer, providing about 4.5 million jobs, and accounted for nearly 80% of Bangladesh's total merchandise exports in 2018. With around 4,500 factories, Bangladesh is the second-biggest exporter of ready-made garments in the world. The



Paying deep tribute to the Father of the Nation Bangabandhu Sheikh Mujibur Rahman along with the diaspora members to observe National Mourning Day (15 August, 2018)

RMG industry is on track to meet the government's RMG goal of US\$39 billion in 2019, and the Prime Minister has urged the industry leaders to hit US\$50 billion by 2021 to mark the 50th anniversary of the glorious independence of the country. Bangladesh is going to be a 'shirt-to-ship' story as it has started building and exporting ships even to Europe.

#### Women empowerment and gender parity

Shameem Ashan expressed with excitement that Bangladesh's success in women empowerment and gender parity has been remarkable making it a role model in the world. Apart from visible presence of the women in all sectors, Bangladesh is among the few countries in the developing world to achieve gender parity in primary school enrolment while male enrolment has already been outnumbered by female enrolment in the secondary schools. Prime Minister Sheikh Hasina, herself a female, personally oversees the projects and programmes to ensure women's equal access and opportunities and to engage them in the overall development process.

#### Bangladesh: A brand name in UN Peace-keeping

In the international front, Bangladesh's star performance in peacekeeping and peace-building has been regarded 'disproportionate to her geographic size'. Bangladesh is now a brand name in UN peacekeeping. As one of the largest contributors to UN Peacekeeping Operations, Bangladesh is already a force for global peace and stability. Out of total 69 Peace-keeping Missions since 1948, Bangladesh has successfully completed 54 PK Operations in around 40 countries. So far, 158,610 peace-keepers have taken part while 145 peace-keepers made supreme sacrifices. Increasing number of Bangladeshi female peace-keepers are participating. In Haiti, an all-female Bangladeshi Formed Police Unit served with the UN mission, known as MINUSTAH, from 2015 until October 2017. Bangladesh is also one of the largest police contributing countries. Even in Africa, Bangladesh's visibility was felt and continues to be felt in many countries due to her participation at various peace-keeping Missions. Dhaka is the proud host of the Peace-building Centre.

# Bangladesh is a unique country with an inspirational story and a moderate voice in the world especially in the Islamic world.

#### A Voice of Moderation

The Envoy is also proud to express that Bangladesh is a unique country with an inspirational story and a moderate voice in the world especially in the Islamic world. Prime Minister Sheikh Hasina declared "zero tolerance" against any kind of extremism and militancy. Her Government invested heavily in education and in poverty alleviation to root out causes of extremism. Numerous steps have been taken so that true lessons are given to the young generation in particular about religion, and they do not fall into the trap of the extremist elements. All these have been giving dividends and Bangladesh globally enjoys the reputation of being a peaceful and inclusive society where extremism and violence have no place.

### Forcibly Displaced Persons from Myanmar (Rohingya) poses a major challenge

On the issues of the Rohingya displacement from Myanmar, the distinguished diplomat noted that Bangladesh is currently facing a major challenge with the influx of Rohingyas from neighbouring Myanmar. Prime Minister Sheikh Hasina has earned international appreciation as a "Mother of Humanity" for hosting 1.1 million forcibly displaced Myanmar nationals who had fled and are fleeing the atrocities perpetrated by the Myanmar government. She received several prestigious awards on the side line on the UNGA in 2018 as a recognition to her generosity towards the displaced Myanmar nationals. Bangladesh deeply appreciates the constructive role of Nigeria at UN on the issue of Myanmar refugees.

### Foreign Policy: "friendship to all and malice towards none"

On foreign policy issues, the Government had been consistent in pursuing the policy in line with the motto "friendship to all and malice towards none" as enunciated by the Father of the Nation Bangabandhu Sheikh Mujibur Rahman. Bangladesh maintains excellent relations with her immediate neigbourhood and also with other part of the world. Peaceful settlement of maritime disputes with India and Myanmar only attest to the fact. Election to dozens of UN and international bodies indicate the confidence and trust the

country enjoys all over the world. Bangladesh will continue its effort to solve the Rohingya crisis through peaceful and diplomatic means. Apart from UN-peace-keeping, Bangladesh's visibility is internationally felt due to its leadership role in the global discourses on migration, climate change, protection of the rights of the LDCs, girl child, fighting extremism etc. Bangladesh assumed Chair of the GFMD (Global Forum on Migration and Development) following its 9<sup>th</sup> Meeting held in Dhaka in 2016.

## Bangladesh for closer bilateral relations with Nigeria

While talking to Acclaim Nigeria magazine on his nation's cordial ties with Nigeria, Bangladesh High Commissioner, a career diplomat, who joined the Mission in June, 2018 after serving in New York as Consul General, said that he is actively working for strengthening bilateral relations with Nigeria. Bangladesh and Nigeria enjoy cordial bilateral relations which are marked by commonality of views in many areas-he added. Both Bangladesh and Nigeria, two large democracies in the world, are members of the UN, Commonwealth, NAM, OIC, D-8 and hold similar views in international forums.

While mentioning that Bangladesh attaches great importance to its relations with Nigeria, biggest economy and largest democracy in Africa and 6th largest producer of oil in the world, the Envoy informs that Bangladesh Prime Minister Sheikh Hasina in her congratulatory message to President Mr. Buhari, following his re-election, said that her Government will make necessary steps to unlock the true potentials for the mutual benefit of the two friendly countries. President Buhari, while warmly congratulating the Prime Minister for her recent election victory for the fourth term, expressed his keen desire for robust engagements for shared prosperity. Ambassador Ahsan expressed hope that participation of Nigerian President Muhammadu Buhari at the D-8 Summit in December, 2019 will mark a watershed in bilateral relationship.

Here at the High Commission, he assured that he will continue to value the support and cooperation, warmth and friendship of the people of Nigeria including media and intends to work together in future- expressing optimism. The Mission is currently working for conclusion of FOC (Foreign Office Consultation), MoU on agriculture, education, visa



Nigerian local influential Daily Leadership carried features on the visionary leadership and humble personal life of Bangladesh Prime Minister Sheikh Hasina



Minister of Information Honourable Alhaji Lai Mohammed visiting the Bangladesh stall at the 11th International Arts & Culture (INAC) Expo organized by the National Council for Arts & Culture (NCAC) of Nigeria (17-24 November, 2018)

waiver for diplomatic and official passports, among others, he added. There are huge potentials to strengthen bilateral relations between the two friendly countries especially in the fields of trade and commerce. There are huge demands for Bangladeshi textiles, RMG, pharmaceuticals, jute products, ceramic and leather products, light engineering/electronics and handicrafts, among others, in Nigeria, the market of 200 million people. The latest figure released by EPB(Export Promotion Bureau) of Bangladesh shows that two-way trade between Bangladesh and Nigeria, which is still very modest, witnessed an upward trend i.e. from US\$ 7.90 million during FY 2016-17 to US\$ 14.23 during the FY 2017-18 which is encouraging. Demand for business visas has increased several times in recent months & the Mission now issues 300 visas each month on an average and most of them are for business purposes.

On being asked about sharing best practices, High Commissioner said that we can effectively partner with Africa including Nigeria in some vital areas of development such as poverty alleviation, agriculture, energy & power (CNG), health, education and on issues like fighting climate change and extremism, disaster preparedness etc. Reaching power generation capacity to 20,000 MW electricity, despite being a small land, during the tenure of the present Prime Minister is a

stunning success which can be an inspiration for Nigeria. Delegation from five Sahel countries (Burkina Faso, Chad, Mali, Mauritania, and Niger) visited Bangladesh recently to learn about its successful population policy and reproductive health services where our success is impressive.

While talking about similarities between the two countries, the High Commissioner recalled the welcome remarks of H.E. Mr. Nura Abba Rimi, Director (Asia & Pacific) of the Nigerian Foreign Ministry, who represented the Nigerian Foreign Minister at the Independence and National Day Reception (2019). He said that Nigeria and Bangladesh feel closer not only in terms of being most populous nations

globally (7th and 8th respectively), but also by the fact that they are bound by shared vision for prosperity and commonality of values and views. Few hundred Nigerian students are currently studying in Bangladesh and the Mission plans to organize an Education Fair this year to showcase country's potentials in higher studies. Reminiscing his participation at the National Defence College (NDC) Course in Dhaka in 2012, Ahsan disclosed that 13 senior Nigerian defence officers were his course mates in Dhaka who now serve as huge pillars of support in bridging relations with Nigeria.

Bangladesh has been known to the world as the incubator of NGOs and solution provider to so many sustainable development challenges. Bangladesh made headlines quite often even by defeating world champions at cricket test matches. Bangladesh hosts more than 400 majestic Royal Bengal Tigers in the Sundarban, world's largest Mangrove forest and Cox's Bazar is the world's unbroken largest beach in the world. These, among others, offer ample opportunity to lure Nigerian and other tourists.

In line with the present Government's thrust on 'economic diplomacy', Bangladesh High Commission intends to participate at the upcoming Abuja Trade Fair(Sepember, 2019) and famous Lagos Trade Fair(November, 2019) in a big way.



High Commissioner shared the story of Bangladesh to the young Nigerian students from Gratem Montessori School, Kubwa, Abuja (10 June, 2019)

The High Commission has launched its Commercial Display Room recently with numerous exhibits on display and this will go a long way to showcase its export potentials. Bangladesh is the largest grower of raw jute and jute products, and the fibre (jute) is environment-friendly and jute bags are most suitable for Nigerian cocoa beans and cashew nuts which are her major non-oil export items. Bangladesh-Nigeria Chamber of Commerce is being formally launched soon which will act as a vehicle to inject dynamism in the commercial drive between the two countries-he added.

#### **Diaspora Diplomacy**

While mentioning about new Foreign Minister, H.E. Dr. A.K. Abdul Momen's directive to engage diaspora more vigorously and expedite services to them, the Envoy said that he will continue to engage Bangladesh diaspora in Nigeria who have been supportive in supplementing the efforts of the Government. He thanked the Nigerian Government for hosting the small but vibrant Bangladesh expatriate community (slightly more than 100) in Nigeria.

## Country Branding: Portrayal of a Positive Image of Bangladesh

The Envoy feels that Bangladesh is regrettably, little known in West Africa and does not figure prominently in this part of the world. As such, projecting Bangladesh in a positive manner had been one of the top priorities of the Mission since he took over as the second High Commissioner. The Envoy did not hide his passion for 'country branding' which provokes him to brand his beloved country positively in beautiful Nigeria. Pursuing Public Diplomacy to create better understanding about Bangladesh and dispel misperception remains one of the focused areas for the High Commission. Ahsan has been vigorously meeting the dignitaries, opinion leaders, members of the civil society, media, academics, and giving talks at the University, among others, to brief about Bangladesh. Influential local Daily Leadership carried three stories on the Prime Minister Sheikh Hasina, among others, positively highlighting her profile illustrated by photographs.

According to him, Bangladesh makes international

headlines for flood, natural disasters etc. but it also draws international attention for recognitions for being a success story in fighting climate change and for the resilience and vibrancy of the people. Energy of the people is the strength of the country and Bangladesh is not considered burdened with a large population as they have been effectively engaged for overall development of the country. High Commissioner Ahsan laments that a section of the international media tends to downplay the positives of the country while

overplays the negatives. This prompted him to pursue 'public diplomacy' vigorously from the beginning of his diplomatic career which took him to many stations (Abuja, New York, Washington DC, Rome, Nairobi, Doha, Kuwait City) of various continents. He recalled his close association with the media while serving as the Director General (External Publicity) at the Ministry of Foreign Affairs, Bangladesh which dealt with public diplomacy and media issues. Mr. Ahsan expressed his deep satisfaction that he has established strong links and close bonding with the Nigerian media and has visited almost all



Mr. Olumide Ogunlade, Editor-in-Chief and Mr Ademola Ogunlade, Deputy Editor-in-Chief of Acclaim Nigeria handing over a copy of the Magazine (2019)

important media houses in Abuja and Lagos.

While drawing similarities between the two countries for being 'rice and fish-eating nations', he informed that the Mission is planning to organise a Food Festival this year. Reminiscing his first Africa posting (Kenya) over 20 years before, the Envoy finds Nigeria, his second African assignment, as his new home for warmth and affection he receives from the Nigerians. According to him, Nigerians are extremely polite, well-mannered and to some extent 'shy' contrary to public perception.

Bangladesh Mission has been availing every appropriate platform to showcase its cultural beauty, investment and commercial potentials etc. with the aim of familiarizing the country. Bangladesh won two Awards (Best Designed Pavilion and Best Networking Strategy) at the 11<sup>th</sup> International Arts and Crafts (INAC) Expo organized by the National Council for Arts and Culture (NCAC) of Nigeria (17-24 November, 2018) where the Mission had put up the largest Stall. The High Commission also organized a special event entitled Bangladesh Day on the side line of the Expo to showcase Bangladesh's rich culture and tradition. Spectacular

performance by the dance artists from Bangladesh, first time in Nigeria, mesmerized few hundred guests. Bangladesh Stall received "Best Foreign Participant Award" at the Kaduna International Trade Fair (27<sup>th</sup> March-7<sup>th</sup>of April, 2019). The High Commission screened Liberation War-based Bangladeshi film (Rina Brown) at the Asian Film Festival for the first time in Abuja (10-14 December, 2018). Promoting Bangladeshi cuisine received equal

attention by the Mission as a part of its culinary diplomacy drive. Public Diplomacy effort encouraged visit by Nigerian students at the High Commission to familiarize with the country. Two Nigerian prominent journalists visited this year being invited by the Ministry of Foreign Affairs under Visit Bangladesh Programme-2019. Mr. Ahsan expressed satisfaction that a good number of articles have already been published by them locally highlighting the country positively.

National days are being observed in a big way and around 200 guests attended the Independence and National Day

High Commissioner
Shameem Ahsan
will continue to value the
support and cooperation,
warmth and friendship
of the Government and
People of Nigeria



Stellar performance by the artists of the Bangladesh cultural troupe at the Bangladesh Day event, during the 11th International Arts & Crafts (INAC) Expo mesmerised the foreign audience (24 November, 2018)

Reception (2019) while artists from seven languages performed at the International Mother Language Day (IMLD) event at the Mission in February, 2019. The High Commission organized 4<sup>th</sup> National Development Fair at a local hotel on 4 October, 2018 in a big way to sensitize the wider Nigerian audience and the diaspora about the development journey of the country.

The Chancery has been tastefully decorated with a number of roll-up-banners at the entrance, visitor's area and around containing pictorial description of Bangladesh's success stories. Framed pictures reflecting history, tourism, cultural heritage, investment and economic potentials of the country have also been placed prominently. The new look strongly conveys the ambience of the sending country.

## Celebrating birth centenary of the Father of the Nation and 50<sup>th</sup> anniversary of the glorious Independence Day

As regards important upcoming mega events to be organized by the Mission, the High Commissioner informed that they have chalked out series of year long programmes (seminar, publications, film show, photo exhibition, cultural programme etc.) in connection with the 100th birth anniversary of the Father of the Nation Bangabandhu Sheikh Mujibur Rahman for a year (Mujib Year), starting on March 17, 2020 till March 17, 2021. He added that the Mission will also draw up numerous activities to mark 50<sup>th</sup> anniversary of the glorious Independence Day of Bangladesh which will fall in the year



Pursuing economic diplomacy aggresively: Partial view of the recently launched Commercial Display Room at the Mission which generates lots of interests among the visitors

2021. This is very important as the country gained independence under the leadership of Bangabandhu at a cost of 3 million lives and loss of dignity by over 2 lac women in the War of Liberation from Pakistan in 1971, he added.

#### Days ahead

With our common values and interests for shared prosperity, our relationship with Nigeria should grow strong to stronger-High Commissioner Ahsan asserted. He profusely thanked the Acclaim magazine for their deep interest in Bangladesh and assured to work together in the coming days to create greater understanding between the peoples of the two friendly countries-Bangladesh and Nigeria.



High Commissioner meeting with Mr Babatunde Paul Ruwase, President of the Lagos Chamber of Commerce and Industry (LCCI) to discuss about promotion of trade and Investment between the two countries (27th September 2018)

Artists representing seven languages performed at the multilingual & colourful event to celebrate International Mother Language Day (IMLD) at the Chancery (21 February, 2019)



Public Diplomacy: Screening of Liberation War-based film at the Asian Film Festival (Rina Brown) for the first time in Abuja (10-14 December, 2018)



40th Kaduna International Trass Fair 29th March, 17th April, 2019

BEST FOREIGN PARTICIPANT
BANGLADESH
HIGH COMMISSION

Bangladesh Stall received Best Foreign Participant Award at the 40th Kaduna International Trade Fair (27 March - 7 April 2019)

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