

UDENRIGSMINISTERIET

The Trade Council



2018 DANISH FOOD EXHIBITION

...Towards food sufficiency, safety and sustenance in Nigeria

Denmark, the land with the happiest people on earth, is indeed a respected country with a strong based economy ranked highly by its Gross Domestic Product. With a population nearing 6 million, the nation is further regarded for its high standard of living, productive services provision, industrialization and modernization, sound welfare and an enviable agrarian system that is helping in the global promotions of agriculture and food sustainability.

The Royal Danish Kingdom also partners with many developing nations of the world through its integrated foreign-support programmes to ensure sustainable societal well-being and advancement, making it a reliable and growth-inclined ally of several nations. Denmark development interventions

continue to collaborate with many African economies towards an impactful and enduring African Growth Agenda.

In this light, Denmark and Nigeria have enjoyed long-standing and treasured relationship, with both nations sharing very rich-cultural, historical and development ties. The Monarchical country is a steadfast supporter, partner and friend of Nigeria, with huge contributions to safety and peace, economic prosperity and progress, socio-cultural ties, humanitarian assistance, empowerments, educational growths and overall national improvements.

Its foreign missions (Denmark's embassy and Consulate-General, in Lagos and in the country's capital-city, Abuja respectively) continue to contribute immensely to Nigeria on-going growths and sustainability.

In furtherance therefore, **The Royal Danish Consulate General in Lagos**, among many of its nation-building efforts, hosted its **2018 Food Technical Exhibition and Seminar** on October 8, in Lagos.

The exhibition held at The *Eko Hotels and Suites, Lagos*, was geared towards promoting agricultural services and food surplus in Nigeria, by bringing together key and related stakeholders, enhancing trade and investment, and promoting corporate growth, especially in the areas of agric and allied services and products, and bolstering Denmark-Nigeria Bilateral Ties.

To the delight of all the event paraded qualitative and relevant presentations, well-exposed and active participants in very good conference ambience and Person-to-Person and Business-to-Business interactions. Kudos to its organizing team led by the Consul-General, **His Excellency (Mr.) Per Christensen** for the, co-ordination and guests comfortability,

The Opening remarks had Consul-General Per Christensen going down memory lane on the age-long and profitable synergy between his country and Nigeria, his administration's attainments so far and the Consulate-General increasing commerce and investments efforts in Nigeria.



Consul-General Per Christensen



- v. **FOOD PROCESSING IN NIGERIA** professionally conveyed by Hamilton Iyogbo from Diago.
- vi. **MARKET TRENDS, STRATEGY AND VOLUMES:** an interesting business discussion by the duo of **Hubmart Stores**-CEO, Messrs Murat Bektasiar and Cheng Fuller. Mr. Bektasiar gave an interesting personal account on why investments in Nigeria are important and should be always encouraged, citing Hubmart Stores growth and expansion as a case study. His accompanied staff Mr. Fuller, Hubmart, Vice-President Marketing, also gave good account of his Economist /Consulting skills during his presentation.
- vii. **FOOD LOGISTIC & COLD CHAIN -STATUS OF THE COLD CHAIN DEVELOPMENT PROJECT-By Neil Mackin-APM Terminals**, and,
- viii. **FINANCING DANISH TECHNOLOGY -THE DANISH EXPORT AGENCY** by **Mr. Poul Erikstrup-Minister Counselor, Danish Consulate**

The exhibition had very rich refreshment time-out including a Tea/Coffee Break, sumptuous Business Lunch, and closed in the evening with a *special cocktail session*, graced by the Royal Danish Embassy in Abuja new Ambassador, **H.E (Mr.) Jesper Kamp**, who used the occasion to thank the organizers and guests (both local and international participants present) for their various efforts. *Ambassador Kamp* called for increased synergy in trade relationship between Nigerian and Denmark companies and investors, assuring them of ongoing Danish roles in Nigeria's ongoing progress.

Acclaim Nigeria magazine covered the event.

The programme also included well-knowledgeable speakers, relevant topics and extensive discussions (including questions, answer, and contributions/comment session.) These are further highlighted below:

- i. **INVESTING IN LAGOS: By Olukayode Oguntimeyin -Permanemt Secreary**, Lagos Global, who enumerated why the city-state is the global hub of investment and urge businessperson/groups and investors to take the investment clime and attractions of Lagos state.
- ii. **AGRICULTURE IN A SMART CITY: PROSPECT AND CHALLENGES WITH EMPHASIS ON THE RED MEAT VALUE CHAIN:** This was opulently delivered to the admiration of the audience with reference subject-topic by the eloquent and smartly dressed Lagos-State Permanent Secretary of Ministry of Agriculture.
- iii. **MAKING FARMING WORK-CASE STUDY OF A DIARY FARM**, a topic that was well marshaled by the quintessential speaker, Ms Natalie Ebo, Associate Partner, SAHEL consulting.
- iv. **RAW MATERIALS & FOOD PROCESSING STANDARDS** by **Prof Cristianana M.Adeyeye-Director General, NAFDAC:** A presentation that discussed food processing safety and standards in Nigeria.