

fairtrade Agrofoods and PlastoPrintPack Exhibiton **Expanding Trade, Networks and Profitability in Nigeria** **...Boosts Germany-Nigeria Bilateral Relations**



Mr. Paul Marz, Managing Director -FAIRTRADE

Lagos, the commercial hubs of Nigeria and Africa and the continent's most populous and fastest growing city-state witnessed an unprecedented surge of investors, manufacturers, exhibitors, customers and visitors from diverse business fronts all over the world at **Landmark Center in Lagos**, during the 2018 Agrofoods event organized by **fair-trade**

The 3-day event, the 3rd in the series in Nigeria, which, took place between 27th-29th March 2018, hugely contributed to the business and socio-economic growths of the nation and region.

The trade fair, which was co-sponsored by the **German and Swiss Consulate Generals** in Lagos, and other local and international organizations, also had in attendance guests including distinguished diplomats from France, Netherlands, Austria, Germany, South Africa, Switzerland and other global envoys in Nigeria. Also top government functionaries, CEOs of conglomerates, manufacturers, services organization' representatives, entrepreneurs, development stakeholders and vast international visitors also registered their active participations and patronage.

The Special guest of Honour, H.E. Mr. Robert J. Petri , Ambassador of the Kingdom of the Netherlands to Nigeria gave the key note remarks, dwelling on the importance of Agric business to global development and the why Government must continue to provide enabling platforms for the sector's growth. He further commode fairtrade efforts in global events, particularly in the Sub-Sahara Africa.

There were B2B meetings of exhibitors and guests at the event, as over 1500 visitors, with 142 exhibitors from 21 countries grace the landmark gathering.



Distinguished Diplomats and guests
During the keynote speech and plenary session



Exhibitors at the fairtrade Lagos Agro
foods expo hall and event



Acclaim Nigeria Mag Chief, Mr Olumide Ogunlade,
Ms Alexandra Herr, Dr. Marc Lucassen of AHK
and German Consul General H.E Ingo Herbert

The exhibition was a huge success; its coordination, public awareness, registration procedures and processes, refreshment and professional handlings of varied partners further afforded manufactures, retailers, services providers, experts and consultants and others exhibitors showcase their *products & services* and extensively interacted.

fairtrade ranks among the leading organizers of professional international trade fairs in emerging markets, especially in North and Sub-Saharan Africa, the Middle East and Eastern Europe. It organizes shows in the Agrofood, CIT Solutions, Energy, Environment, Industry and PlastPrintPack, etc.



Ms. Anuna (far-Right) with Fairtrade Head of Marketing & PR (far-left) Ms. Sarah Nitsche (left)



Ms Motolani Anuna with Carmen Angerer Consul Head of Corporate Services during Agro food reception at the German Consulate, Lagos



Ms. Motolani Anuna covering German events in Nigeria



Kudos! *Fairtrade* for a great job-done of contributing to economic prosperity in Nigeria and West Africa!